

HKETA Youth Forum (Networking Practicum in Small Talks Circles)

Introduction

The Youth of Hong Kong Electronics and Technologies Association (HKETA) consist of technology & business entrepreneurs and as well as young professionals. We target to develop an open technology platform and global business connectivity for the youth and encourage them to be initiative, innovative, and creative to tackle a diverse range of challenges and make contributions in a fast-moving technology environment.

In our sharing session, participants will meet our guests from industry who provide insight sharing on current prospective, career development & opportunity situation in Hong King and Asia Pacific regions. Our guests will also share their experience to encourage how to tackle the current marketing situation specially for engineering fields and, to provide advice for the early stage of technology start-ups.

In our talk session, guest speaker will share with engineering students and start-ups to understand the importance of Intellectual Property (IP) rights and patents how to fit into the business model during the commercialization of the product or service to be invented.

Theme	: Prospective & Career Opportunity for Engineering in Hong Kong and Asia Pacific
Date & Time	: 10 th NOV, 2017 (Fri), 6:30 – 9:00 pm
Venue	: Room CD634, The Hong Kong Polytechnic University (PolyU)
Language	: English & Chinese
Fee	: Free of Charge (with light refreshment)
Target Attendant	: UG/PG, Young Alumni and Startups from PolyU
Max Seats	: 50

If you have question on this event or registration, you may email or contact: **Ben Cheng, our Youth Member, Academic Coordinator** with his email: HKETA.youth.forum@gmail.com or office no: 2766-6216.

Programme Rundown	
Time	Session
6:15 – 6:30 pm	Reception
6:30 – 6:35 pm	Welcome Note By our Youth Chairman, Derek LEE
6:35– 7:05 pm	Talk: Intellectual Property (IP) Patent in Commercialization Process By our Guest Speaker, Teresa LAW
7:05– 7:30 pm	Panel Discussion Theme : Prospective and Career Opportunity for Engineering in Hong Kong and Asia Pacific By our Guests: Teresa LAW, Alvin LEE, Wilson CHAN Moderator: Derek LEE, Ben CHENG
7:30 – 7:50 pm	Break and Fellowship Networking
7:50 – 9:00 pm	Small Talks Circles and Networking by Students/Guests Chaired by our Guests to share the challenges, opportunities and prospects of career/startup development in Hong Kong and regional countries.

Our Guests

Dr. Teresa LAW, Founder and Director, Akos Advanced Technology

Dr. Teresa Law was graduated from HKUST in MPhil in Chemistry with major in Polymer and Materials Science in 1997 and as a PhD in Chemistry with major in Nano & Advanced Materials synthesize and application in 2001. Teresa is a Specialist in Nano & Advanced Materials Science and its application in environmental application. She is working in her founded technology company, AKOS Advanced Technology since 2002 in green and energy industry sectors.



Teresa is currently active on serving the community as below :

- *Serve as one of the chief consultants since early 2000 for the HKSAR government on Indoor Air Quality (IAQ) matters.*
- *Served as the principal advisor since 2003 in helping formulate guidelines for the IAQ certification scheme for the HKSAR government.*
- *Served as the chief consultant in the "Air Cleaner Testing" during the 2003-2004 "SARS" outbreak; proposed air cleaner subsequently adopted by the Hospital Authority of HKSAR government.*
- *Currently a vetting committee member and panel assessor for Enterprise Support Scheme (ESS) & a panel member of Better Living (FPL) for Innovation & Technology Fund, HKSAR*
- *Appeal board panel (Town Planning) member for Town Planning Member, HKSAR*
- *Appeal board panel (Exemption of Regulated Products) established under Part 8 of Human Organ Transplant Ordinance (Cap. 465), HKSAR*
- *An Executive Committee member of the Hong Kong Electronics and Technologies Association (HKETA) and IP Advisor of HKETA Youth Sub-committee.*

Mr. Alvin LEE, CEO, Armitage Technologies

Mr. Alvin Lee is the CEO of Armitage Technologies. With over 15 years of experience in the IT industry, he is responsible for overseeing the business and its overall operations in the Group's companies and affiliates in Hong Kong, Shenzhen, Guangzhou, and Taiwan managing its 200+ staff and setting strategies for the market with the goal of growing the business.

Leading Armitage since 2011, Mr. Lee headed the company and led it through major transformation. Under his leadership, Armitage Technologies has attained ISO 27001:901 and CMMI Level 3. The company has also won the prestigious Quality Award by the Hong Kong Management Association in 2016 and Economic Digest's Best SME Award in 2017.

Mr. Lee is also the Honorary Treasurer of the Information and Software Industry Association. He received his Bachelor's Degree in Management from San Jose State University in United States.



Mr. Wilson CHAN, Senior Manager, Strategy and Business Development, CISCO Systems, Asia Pacific and Japan Region

Mr. Wilson Chan is a seasoned professional in the IT industry with over 20 years of international experience including America, Europe, and Asia. His roles have spanned across Engineering, Product Planning, Marketing, Strategy and Planning, Business Development, and Sales in various high tech corporations in Silicon Valley.

During his tenure with Intel Corporation at US head quarter, he drove multiple Go-To-Market initiatives with key alliance partners, such as Accenture and SAP. He was also responsible for the Worldwide Small Medium Business programs by partnering with local ecosystem partners and governments. In Asia Pacific region, he worked jointly with local OEMs and ODMs to launch the mobile platform for the emerging mobile device market.

He is currently working for Cisco Systems, Asia Pacific and Japan Region, responsible for the Strategy and Business Development for the Global Services Provider segment. He was also instrumental to develop and drive the overall Partner Development Program with focus in 20+ Tier1, Tier 2, and Tier 3 cities supporting the Greater China region.

Wilson holds an MBA from Santa Clara University, and a Bachelor of Science in Industrial Engineering and Operations Research from the University of California, Berkeley.



Organizer:



Co-Organizer:



Remarks :

1. By invitation only with free admission. Seats are granted on a **first-come-first-served basis**.
2. The Organizer reserves the right to make any changes without prior notice.